Senate Bill No.: SB 2015-16-004

Date: October 22, 2015

Authored by: Jake Lacaden, Senator, Upper Division
Shazie Senen, Senator, College of Health and Human Development
Brianna Wilcox, Senator, College of Health and Human Development

Referred to: University Affairs

Committee Rec: Approved on 10/22/2015 (Unanimous)

Senate Action: Approved on

Title: “Bring Out The Red”

1. WHEREAS: The Associated Students, Inc. (AS) is the official voice of over 40,000 students at California State University Northridge; AND

2. WHEREAS: AS is the primary advocate for students at CSUN and provides excellent, meaningful programs and services designed to create and enhance a spirited, learning-focused campus environment; AND

3. WHEREAS: To address its mission, AS is responsible for student outreach and for helping raise school spirit, AS believes that efforts to increase school spirit are of both interest and importance to the student body; AND

4. WHEREAS: The University has incorporated ways to raise school spirit, such as Matatude Tuesdays, and Red Rally games for Athletics; AND

5. WHEREAS: AS feels that part of the reason we have poor school spirit is because of the minimal usage of our school colors in meaningful ways on campus; AND

6. WHEREAS: AS believes that the purchase of yellow umbrellas for outdoor dining locations represents a missed opportunity to promote red and white in a meaningful and exciting way on campus; AND

7. WHEREAS: When The University Corporation (TUC) consulted campus stakeholders prior to their decision to purchase yellow umbrellas, they did not list AS as one of those stakeholders, therefore excluding the student body from this decision-making process; THEREFORE LET IT BE
1. RESOLVED: That AS recommends that students be a part of the decision-making process whenever materials and equipment are purchased for campus use; AND LET IT BE FURTHER

2. RESOLVED: Students being a part of the decision making process will create more transparency between the students, TUC, and the University Administration to help raise school spirit, AND LET IT BE FINALLY

3. RESOLVED: That copies of this resolution be distributed widely, including but not limited to the following:

- Dr. Dianne Harrison, CSUN President
- Dr. William Watkins, Vice President for Student Affairs
- The University Corporation Board of Directors
- Rick Evans, Executive Director for the University Corporation

Jorge Reyes  Sevag Alexanian
President, 2015-2016 Vice President, 2015-2016