WHEREAS: The Associated Students, Inc. (AS) is the official voice of over 41,000 students at California State University Northridge; and

WHEREAS: AS is the primary advocate for students at California State University, Northridge and provides excellent, meaningful programs and services designed to create and enhance a spirited, learning focused campus environment; and

WHEREAS: The AS strategic plan continues to emphasize the importance of sustainability; and

WHEREAS: AS currently manages the Zipcar and the Student Transportation Subsidy programs, and has been committed to bringing transportation alternatives to students; and

WHEREAS: Carpool programs can reduce congestion in parking structures, reduce carbon footprint of commuters, increase student awareness of environmental impact caused by single-rider commuting, and help students save money on gas expenses; and

WHEREAS: Per CSUN's 2014 Greenhouse Gas (GHG), report 54% of campus emissions are produced by commuting. Carpooling can help reduce the amount of emissions produced by commuting to campus; and

WHEREAS: 90% of survey takers of the 2010 CSUN transportation report said they were likely to carpool if they shared similar schedules, had a guaranteed ride home in emergencies, and commuted from similar home locations; and
8. WHEREAS: Zimride, unlike the existing RideLinks ride sharing program, has a social media interface, is user-friendly, utilizes Google-powered maps, and university students at UCLA, USC, and CSU Fresno have embraced the program; and

9. WHEREAS: Zimride would create a secure online environment accessible only to CSUN students, which can integrate with the CSUN mobile portal using student ID login; and

10. WHEREAS: Zimride contracts normally cost $12,000 per year, but since the university qualifies for various discounts, the annual cost is reduced to approximately $6,000 per year; and

11. WHEREAS: Zimride typically contracts for a 3-year period, but is willing to provide a 1-year renewable contract to introduce the program to campus; therefore, let it be

1. RESOLVED: That the Associated Students propose the carpool program Zimride as a replacement for the current ride sharing system RideLinks; and let it be

2. RESOLVED: That the Associated Students accept the 1-year renewable contract to introduce Zimride to campus and allow evaluation of the program prior to renewal; and let it be further

3. RESOLVED: That the Associated Students makes a $6,000 per year commitment to introduce Zimride to campus; and let it be finally

4. RESOLVED: That copies of this resolution be distributed widely, including but not limited to the following:

   • Dianne Harrison, CSUN President
   • William Watkins, Vice Presidents of Student Affairs
   • Institute of Sustainability
   • CSSA Sustainability Officer
   • USU Board of Directors
   • CSUN Today
   • The Sundial

Jorge Reyes
President, 2015-2016

Sevag Alexanian
Vice President, 2015-2016